

# EXTERNAL PRINCIPLES, MEMBERSHIPS AND AWARDS

These memberships provide platforms for the company to learn and share information about sustainability and related issues.

## EXTERNAL PRINCIPLES, MEMBERSHIPS AND AWARDS (CONTINUED)

### EXTERNAL PRINCIPLES

- The United Nations' 2030 Agenda for Sustainable Development includes a set of 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change by 2030. We use the SDGs as a guide for the programs and initiatives we plan in support of our sustainability 2022 goals.
- As a signatory to the United Nations Global Compact, we are committed to upholding the Compact's 10 Principles (per UNGC) on human rights, labor standards, the environment and anti-corruption, working within our sphere of influence to encourage their support. The UN Global Compact aims to mobilize a global movement of sustainable companies and stakeholders, and take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

### MEMBERSHIPS

Our list of sustainability memberships relate to associations and national or international organizations in which we hold a position on the governance body, participate in projects or committees, fund or view as strategic to our sustainability strategy. While they do help us create economic, social or environmental value, their views may not always align with those of Kimberly-Clark.

- AIM-PROGRESS - A forum of leading Fast Moving Consumer Goods manufacturers assembled to enable and promote responsible sourcing practices and sustainable supply chains. The forum's key objectives include building supply chain capability, effectively assuring compliance to aligned standards among members and driving continuous improvement in member supply chains.
- Catalyst - Catalyst helps companies in measuring or diagnosing talent management gaps or identifying the best strategies that organizations and individual business leaders can use to access and leverage the best talent. Through a combination of research and practical implementation, and often in partnership with others, they identify and provide solutions to overcoming these barriers and creating equitable workplaces in which all talent can thrive.
- Compliance & Risks Ltd. - Compliance & Risks Ltd. provides innovative online tools and consulting services that deliver timely and accurate global regulatory intelligence to empower business compliance, mitigate risk and identify opportunities.
- The Conference Board - A global, independent business membership and research association working in the public interest to help leaders navigate the biggest issues impacting business and better serve society. The Sustainability Council II helps companies reshape and enhance sustainability efficiencies, embed sustainability into corporate strategy and deliver products, services and solutions that drive reductions in environmental footprint for customers.
- The Consumer Goods Forum - A global industry network comprised of the CEOs and senior management of about 400 diverse retailers, manufacturers, service providers and other stakeholders across 70 countries. In addition, our CEO and Chairman of the Board, Tom Falk, is on the Board of Directors.
- Corporate Eco Forum - A community of global leaders, representing 18 industries and \$3 trillion in revenues, dedicated to advancing sustainable business.
- EDANA - The international association serving non-wovens and related industries. EDANA provides global leadership to create an environment beneficial to sustainable and profitable growth of the non-wovens and engineered fabrics and related industries to best serve our customers.
- U.S. Environmental Protection Agency (EPA) SmartWay Transportation Partner - Together, we have increased our intermodal usage by reducing length of haul, total miles, empty miles and wait time and idling at shipping and receiving docks. Since 2006, we have more than doubled intermodal utilization, from approximately 42,000 loads in 2006 to more than 85,600 loads in 2016, resulting in savings of more than 9 million gallons of diesel fuel and reduction of CO<sub>2</sub> emissions by more than 200 million pounds.
- Forest Stewardship Council® (FSC®) - An independent, non-profit organization that protects forests for future generations. We are a member of FSC International and FSC's key global partner in the tissue industry. We are working with FSC to create activities that will be mutually beneficial to each organization and will seek to drive responsible forest management and that raise awareness of the FSC brand and growth of FSC-certified forest areas globally. We are a representative on the FSC National Board of Directors in the United States.
- Foundation for Strategic Sourcing (F4SS) - The Foundation for Strategic Sourcing is a non-profit organization with a primary goal to establish a forum whereby CPG marketers, external manufacturers and secondary packagers can share the best practices towards the creation of Industry Standards aimed at improving efficiency and reducing supply chain costs.
- Industrial Energy Consumers of America (IECA) - IECA is a nonprofit member-led organization to help manufacturing companies for which the availability, use and cost of energy, power or feedstock play a role in their ability to compete in domestic and world markets. IECA has six organized committees, Kimberly-Clark is a member of the Energy Committee.

## EXTERNAL PRINCIPLES, MEMBERSHIPS AND AWARDS (CONTINUED)

- International Organization of Employers (IOE) – IOE represents business interests in social and labor matters at the global level, especially in the International Labor Organization which sets international workplace standards and where employers are represented alongside trade unions and governments. IOE communicates business views on the ILO’s work, including education and training, termination of employment, social security, health and safety and labor standards; and represents employers within the ILO’s complaints and supervisory mechanisms. IOE also represents the views of business in the G20 process, the International Standardization Organization, the World Health Organization and the UN Human Rights Council, among other organizations.
- Leading Executives Advancing Diversity (LEAD) – Our Senior Vice President and Chief Supply Chain Officer, Sandra MacQuillan, is on the Board of Advisors for the LEAD network and has served on the Board since its founding. The mission of the LEAD Network is to attract, retain and advance women in the retail and consumer goods industry in Europe through education, leadership and business development. Its vision includes a diverse workforce where both men and women are enabled to contribute their full potential and lead their organizations to the next level of value creation.
- Charter member of the National Safety Council (NSC) in the United States – A non-profit organization with the mission of eliminating preventable deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy. Working to make the world measurably safer, NSC advances this mission by engaging businesses, government agencies, elected officials and the public to help prevent the fourth-leading cause of death in the U.S. – preventable injuries.
- Network of Executive Women (NEW) – The Network of Executive Women was founded in 2001 by a small group of industry executives who believed there were not enough female leaders in the retail and consumer goods and services industry — and that everyone would benefit if there were. Their learning, events, best practices, research and leadership development programs advance women, build business and help create a better workplace for all.
- Personal Care Products Council (PCPC) – A national trade association representing the global cosmetic and personal care products industry. Founded in 1894, the Council has more than 600 member companies who manufacture, distribute and supply personal care products in the United States. We participate in many of its standing committees and technical subcommittees, including the International Committee, Safety and Regulatory Committee, Quality Assurance Committee and Microbiology Committee. In addition, we participate in member-only meetings on subjects of common interest.
- The Recycling Partnership – Offer companies and organizations a vehicle to make a meaningful impact on recycling and the environment while also stimulating the economy. They help bridge the gaps between the communities and the industries that benefit from recycling by creating campaigns that power local recycling programs, innovate to improve recycling systems and help solve and energize curbside recycling problems.
- Supply Chain Management (SCM) World, a Gartner Company – SCM World is a cross-industry community of the leading supply chain practitioners. The community works together to advance the profession of supply chain management. Our Chief Supply Chain Officer, Sandra MacQuillan, is on the Executive Advisory Board.
- Sustainable Brands – A learning, collaboration and commerce community of more than 348,000 sustainable business leaders from around the globe. The organization works to empower more brands to prosper by leading the way to a better world. As a corporate member, we leverage access to a peer-to-peer learning and networking group that supports us in meeting our sustainability goals.
- United States Council for International Business (USCIB) – Promotes open markets, competitiveness, innovation, sustainable development and corporate responsibility supported by international engagement and prudent regulation. USCIB presents American business views on a wide range of issues – from environmental regulation to trade policy to labor relations – directly to U.S. policymakers, UN and EU officials and a host of governments and other groups.
- U.S. Green Building Council (USGBC) – A non-profit organization committed to a prosperous and sustainable future through cost-efficient and energy-saving green buildings. As a member, we provide a wide variety of products that help buildings and facilities meet the requirements of LEED certification. An organization’s participation in the voluntary and technically-rigorous LEED process demonstrates leadership, innovation and environmental stewardship.
- World Wildlife Fund’s (WWF) Global Forest and Trade Network (GFTN) – A program to expand responsible and credibly-certified forest management which includes technical assistance throughout the certification process and enhanced marketing opportunities. GFTN participants are committed to increasing the availability of forest products from well-managed forests, helping each other benefit and profit from sustainable forest management and ending the purchase of forest products from illegal and controversial sources.

# 2016 AWARDS

AWARD	DESCRIPTION
<b>2016 FSC Leadership Award</b>	Kimberly-Clark won the FSC Leadership Award in the “Uncommon Partnership” category. The Uncommon Partnership category celebrates the power of collaboration, and what becomes possible when diverse people and organizations come together to protect the world’s forests. The FSC U.S. Consumer Marketing initiative that K-C helped bring to life was an example of that type of collaboration.
<b>Top 40 on “100 Best Corporate Citizens” Survey by CR Magazine for the eighth Consecutive Year</b>	Kimberly-Clark ranked among the 100 Best Corporate Citizens with a ranking of 36th according to Corporate Responsibility Magazine. This award was given as a result of data gathered from seven key criteria: climate change, environment, employee relations, finance, governance, human rights, philanthropy and community support.
<b>U.S. EPA SmartWay® Excellence Award</b>	Kimberly-Clark was honored for the seventh time (and fourth consecutive year) with a SmartWay® Excellence Award from the U.S. Environmental Protection Agency for working with transportation providers to move goods in the cleanest, most energy-efficient way possible, while reducing the impacts of carbon pollution.
<b>Best companies to work for in Asia by HR Asia Magazine – K-C Hong Kong</b>	Kimberly-Clark Hong Kong was named among the best companies to work for in Asia by HR Asia Magazine. HR Asia Magazine is one of the largest-circulating publications for senior HR professionals across Asia. Winners of the award were selected from 126 nominees among 20 industries, based on a proprietary survey that assesses the company’s working environment, HR practices, employee engagement and the resulting job satisfaction.
<b>K-C earns Perfect Score on Human Rights Campaign (HRC) Foundation’s Corporate Equality Index</b>	HRC is the annual benchmarking survey and report on corporate policies and practices pertinent to lesbian, gay, bisexual and transgender (LGBT) employees. In its fifteenth year, the CEI honors employers who embrace LGBT inclusion as a best business practice. Submissions for the CEI Survey are made each year by employee groups and team members in businesses across the United States. The CEI Survey committee reviews all submissions and assigns a score to each applicant. Kimberly-Clark Corporation received a score of 100% on the 2017 Corporate Equality Index.
<b>Forbes’ The Just 100: America’s Best Corporate Citizens in 2016</b>	The Just 100: Just Capital surveyed more than 50,000 Americans to determine what they consider to be the most important corporate traits. The survey results were used to derive 36 components that feed into 10 different drivers of company behavior. Nearly 900 companies were evaluated and ranked on those components, and their ensuing scores were utilized to come up with an overall score for their industry. Kimberly-Clark scored a 56.81.
<b>Pulp &amp; Paper International 2016 Water Efficiency Award</b>	Kimberly-Clark’s Beech Island Mill in South Carolina won the 2016 PPI Water Efficiency Award. This award recognizes a mill for its efforts to reduce the need for raw water while at the same time demonstrating that – either by the aid of the latest technology, or by working practice – it is maximizing its usage by filtering, recirculating and reusing its current water consumption. The Beech Island Mill commenced an effort to improve the safety and reliability of the wastewater effluent recycling system (“long-loop recycling”). This entailed the design, construction and start-up of a permanent recycle water disinfection system.
<b>PR Week Awards Asia 2016 – Silver Award</b>	Kimberly-Clark APAC won the Silver award for the PR Week Awards Asia 2016 for Environmental campaign of the year. PR Week Awards is a part of Campaign Asia’s leading industry awards that highlight the best campaigns and programs in the region, and this win is in recognition of our work in responsible forestry and consumer education across Asia Pacific.
<b>American Chamber of Commerce in Singapore (AmCham) – K-C APAC</b>	Our Asia Pacific team has received the inaugural AmCham Corporate and Societal Action: Recognition for Excellence (CARES) award in Singapore. The American Chamber of Commerce in Singapore (AmCham) is the leading international business association in Singapore, with over 5,000 members representing more than 750 member companies. The award recognizes organizations who demonstrate an excellent understanding of corporate citizenship relevance, by linking business operations and society in a way that will help create long-term economic and social value.
<b>Kimberly-Clark UK ranked one of the Best Employers – Statistica Survey</b>	Kimberly-Clark UK was declared the fourth-best Packaged Goods Company and one of the top 100 employers in the UK according to the 2016 Statistica survey results. Statistica is one of the world’s largest statistics portals, with a proven record of delivering clear, objective and robust research and reports. Statistica partnered with Bloomberg Media to ask 15,000+ employees working for 1,600 large national firms about their employers. To ensure responses were unbiased, all companies (including K-C), were unaware the survey was being conducted.

## 2016 AWARDS (CONTINUED)

AWARD	DESCRIPTION
<b>APAC Effie Award finalist for Depend 'Holding Hands' campaign – YK Korea</b>	The APAC Effies, run by the Confederation of Asian Advertising Agency Associations and Tenasia Group, honors the region's most effective marketing communication efforts that have proven results in meeting strategic objectives across Asia Pacific.
<b>Kimberly-Clark Hsin-Yin Mill recognized for Tainan Award as one of the warmest and most caring workplaces</b>	Hsin-Yin Mill recently received the Warmest and Most Caring Workplaces in Tainan Award organized by Labor Bureau of Tainan City Government. This is the first of its kind award held in Tainan City and the purpose of the award is promoting the caring culture and bilateral positive relationships between employees and employers among workplaces. The Mill was recognized by the judging panel on its authentic and caring culture, competitive compensation and benefits, solid employee trainings, promising career advancement practices and fair and inclusive treatment for disadvantaged laborers.
<b>Excellence in CSR Award by CommonWealth Magazine – K-C Taiwan</b>	The 2016 Excellence in Corporate Social Responsibility (CSR) Top 100 Companies recognition is one of the top rank CSR awards in Taiwan. It reviews the four dimensions of the competing companies including corporate governance, corporate commitments, social involvement and environmental protection. For the second year in a row, K-C Taiwan once again made it to the list by Commonwealth Magazine, the most reputable and well known business publication group in Taiwan. K-C Taiwan ranked No. 6 in the Foreign Enterprises Category and is the only FMCG company in the Top 100 list.
<b>South Australian Premier's Award for Corporate Social Responsibility – Millicent Mill</b>	Kimberly-Clark's Millicent Mill received the South Australian Premier's 2016 award for Corporate Social Responsibility (CSR) at the annual South Australian Volunteers Award ceremony. The CSR award specifically acknowledges the invaluable contribution of South Australian businesses that lead change in the local community through philanthropy, partnership and corporate volunteering. The award recognized the many contributions and commitment by Millicent Mill to the local community through workplace volunteering, sustainability initiatives and giving programs helping make lives better.
<b>Best Suppliers award, Advantage Report – K-C Puerto Rico</b>	Kimberly-Clark Puerto Rico was recognized in 2016 with a second place award for best suppliers by Advantage Report. Advantage Report provides quantitative and qualitative insights based on candid customer feedback. It is referenced to ratings provided for other companies in the industry. Companies can see how they are trending over time.
<b>Best Suppliers award, Advantage Report – K-C Argentina</b>	Kimberly-Clark Argentina was recognized for best suppliers in the market with first place award. Advantage Report provides quantitative and qualitative insights based on candid customer feedback. It is referenced to ratings provided for other companies in the industry. Companies can see how they are trending over time.
<b>Fundación Manpower Group – El Salvador</b>	Kimberly-Clark El Salvador was recognized by the Fundación Manpower Group for being a socially responsible company for diversity in employee hiring.
<b>Monitor Empresarial de Reputación Corporativa (MERCOSUR) – CSR Reputation</b>	Kimberly-Clark Peru received a No. 5 overall in the general MERCOSUR ranking and No. 1 in its category. This was the second consecutive award for Peru. The Corporate Reputation Business Monitor analyzes the companies with the best ethical practices through the MERCOSUR Responsibility and Corporate Governance ranking.
<b>Monitor Empresarial de Reputación Corporativa (MERCOSUR) – CSR Reputation</b>	Kimberly-Clark Bolivia was recognized by MERCOSUR for the second consecutive year in the top 10 for Corporate Social Responsibility for best reputation by MERCOSUR Bolivia Corporate Reputation manager. The Corporate Reputation Business Monitor analyzes the companies with the best ethical practices through the MERCOSUR Responsibility and Corporate Governance ranking.
<b>Monitor Empresarial de Reputación Corporativa (MERCOSUR) – CSR Reputation</b>	Kimberly-Clark Argentina ranked by MERCOSUR in the top 20 for best reputation (by country) for the second consecutive year. The Corporate Reputation Business Monitor analyzes the companies with the best ethical practices through the MERCOSUR Responsibility and Corporate Governance ranking.
<b>Eikon Award – K-C Argentina</b>	Kimberly-Clark Argentina received a silver recognition in the Social Marketing category and blue in the Social Media campaign. Eikon Awards have been managed and awarded by Imagen Magazine and a jury of experts in 21 categories since 1998.