HOW IS TISSUE MADE?



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TREES FROM SUSTAINABLY—MANAGED FORESTS

ARE PROCESSED INTO INDIVIDUAL FIBERS OR 'PULP',

AND PRESSED INTO SHEETS. THESE FIBERS ARE

BLEACHED USING ONLY ELEMENTAL CHLORINE—

FREE (ECF) OR TOTAL CHLORINE—FREE (TCF)

PROCESSES THAT DO NOT CREATE DIOXINS. WE

ARE COMMITTED TO HELPING ACHIEVE ZERO NET

DEFORESTATION BY 2020!

7 BALES

SHEETS OF FIBERS ARE DENSELY PACKED INTO BALES THAT WEIGH OVER 500 POUNDS! BALES ARE DELIVERED BY RAIL OR TRUCK TO OUR MANUFACTURING SITES.



DIFFERENT FIBERS GIVE TISSUE DIFFERENT
QUALITIES. DEPENDING ON WHICH PRODUCT WE
WANT TO MAKE, WE COMBINE SPECIAL BLENDS
OF FIBERS WITH LOTS OF WATER IN A BIG
BLENDER. CONDITIONERS ARE ADDED TO
PROVIDE SOFTNESS OR STRENGTH.

H FORMING

THE PULP FIBERS ARE SPREAD EVENLY
ON THE MACHINE TO CREATE A WIDE
SHEET OF TISSUE. WATER IS REMOVED
WITH VACUUM, PRESSURE, AND HEAT AND
IS RECOVERED TO BE USED AGAIN IN
OUR PROCESS.

5 CONVERTING

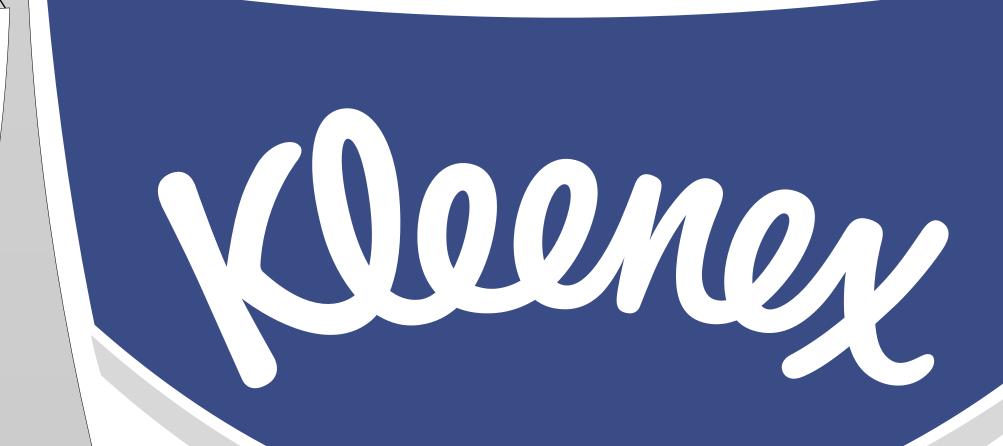
THE TISSUE IS ROLLED UP INTO REALLY BIG ROLLS AND THEN CONVERTED INTO THE FACIAL TISSUE, BATH TISSUE, AND PAPER TOWELS THAT CAN BE USED IN YOUR HOME. SPECIAL INGREDIENTS LIKE LOTION MAY BE APPLIED TO THE ROLLS.

PACKAGING



FINALLY, THE FACIAL TISSUE, BATH TISSUE, AND PAPER TOWELS ARE PACKAGED AND SHIPPED TO YOUR LOCAL STORE.





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