



Leadership Message

Our Business

Our Strategy

Better Lives

Smallest Footprint

Doing the Right Thing

Our Aspirations and Goals

Strategic Focus	Our 2030 Aspiration	Our Goals	Target Year			SDG Focus
			2022	2025	2030	
BETTER LIVES						
 Social Impact	Make lives better through purpose-driven brands.	Advance the well-being of 1 billion people through innovation and programs that deliver essentials to underserved ¹ communities.				
SMALLEST ENVIRONMENTAL FOOTPRINT						
 Plastics Footprint	Reduce our plastics footprint by 50% through delivery of solutions that use more renewable materials and can be regenerated after use.	<p>50% reduction in the use of new, fossil fuel-based plastics.</p> <hr/> <p>75% of the material in our products will be either biodegradable or will be recovered and recycled.</p> <hr/> <p>100% of our packaging will be reusable, recyclable or compostable.</p> <hr/> <p>20% average recycled content across plastic packaging.</p> <hr/> <p>100% of our manufacturing waste will be diverted from landfill to beneficial uses.</p>		 	 	

1. We identify "underserved" populations based on (1) inability to pay for existing products, (2) inadequate distribution; (3) under-developed wastemanagement infrastructure; or (4) other disparities such as lack of education, social stigmas, etc.



Leadership Message

Our Business

Our Strategy

Better Lives

Smallest Footprint

Doing the Right Thing

The Decisive Decade
Our Value Chain
Creating Shared Value
Focusing on the Essentials
Converting Words to Action
Our Aspirations and Goals

Strategic Focus	Our 2030 Aspiration	Our Goals	Target Year			SDG Focus
			2022	2025	2030	
 Forest Footprint	Reduce our natural forest footprint by 50% while unlocking the power of the world's forests to help solve the climate and biodiversity crises.	<p>Reduce our Natural (Northern) Forest Fiber² footprint by 50% from a 2011 base year.</p> <p>Source 90% of our tissue fiber from Environmentally Preferred Fiber (EPF) sources.</p> <p>In the near future, set a science-based goal to reduce Scope 3 land-use emissions by 2030.</p>		 		
 Carbon Footprint	Do our part in the fight against climate change by minimizing the carbon footprint of our products and brands and reducing our direct emissions by 50% and value chain emissions by 20%.	<p>Reduce absolute Scope 1 and 2 GHG emissions by 50% over a 2015 base year.</p> <p>Reduce absolute Scope 3³ GHG emissions by 20% from a 2015 base year.</p>			 	
 Water Footprint	Reduce our water footprint by 50% in water-stressed regions by creating significant improvements in our supply chain and the surrounding communities, ensuring ongoing access to fresh water for all.	<p>Achieve sustainable water use at 100% of our sites in water-stressed regions.</p> <p>Create positive and measurable watershed impact in 30 watersheds/water basins.</p> <p>Achieve responsible and efficient water use at all Kimberly-Clark manufacturing facilities.</p> <p>Collaborate with key supplier partners to amplify our impact in water-stressed regions around the world.</p>			   	

2. Natural forests are composed of native species that self-regenerate and contain key elements of native ecosystems such as wildlife and biological diversity. To us, this primarily includes boreal fibers known as Northern Bleached Softwood Kraft (NBSK).

3. Reduction target is focused on emissions from the Greenhouse Gas Protocol's Scope 3 Category 1 (Purchased Goods and Services) and Category 12 (End of Life Treatment of Sold Products).