



# Kimberly-Clark Europe

## Supporting Sustainable Environmental Practices

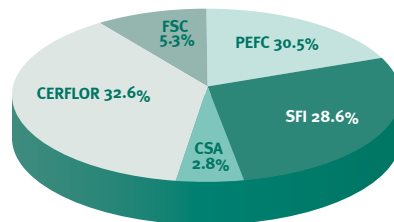
Kimberly-Clark Europe as part of the Kimberly-Clark Corporation is committed to responsible fibre procurement practices and the sustainable use of natural resources. We are proud of our record on corporate social responsibility and sustainability, of which our global forestry and fibre procurement policies are an integral part. We use extensive amounts of recycled fibre and we strive to ensure all of the wood pulp we use comes from sustainably managed forests.

Kimberly-Clark does not own or manage any forest lands but instead sources and purchases its fibre on a global basis, from suppliers all over the world. Consequently, we work closely with these suppliers to encourage that they meet our fibre procurement policy which calls for them to seek internationally recognized, independent certification of their forest lands. [For more information please see our fibre policy.](#)

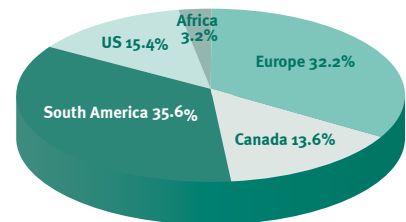
### Kimberly-Clark Europe continues its commitment, as part of its fibre procurement policy, to source from and to encourage suppliers to achieve internationally recognised, certified forestlands

**The European Parliament and other government organisations recognise a number of forest certification systems.** The European Parliament announced that it considers Programme for the Endorsement of Forest Certification Scheme (PEFC) and Forest Stewardship Council (FSC) certification systems to be equally suitable to assure consumers concerning sustainable forest management. Additionally, the Central Point of Expertise on Timber Procurement (CPET), a UK Government service, approved four forestry certification schemes as assurance of legally sourced timber from sustainably managed forests. All of these (CSA, FSC, PEFC and SFI) are already recognized by Kimberly-Clark's fibre procurement policy. The Brazilian CERFLOR standard is accepted by the PEFC, and so is equivalent to this standard. At the end of 2007, 99% of our virgin pulp for European products came from suppliers that have certified their forests or fibre procurement activities, an increase from 88% in 2006.

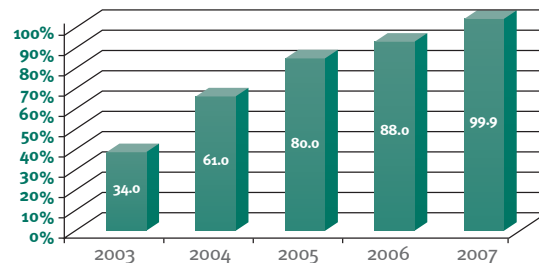
Type and Percentage of Fibre from Certified Suppliers for European Products 2007



Geographic Breakdown of European Fibre Purchases 2007



Percentage of Virgin Pulp from Certified Suppliers in European Products



### Kimberly-Clark gives preference to wood fibre certified under FSC standards where it is available and meets product performance requirements and competitive market conditions

It is our goal to direct more FSC-certified fibre into our consumer brands in Europe, as FSC is the certification scheme preferred by many retailers and increasingly by consumers, particularly in the UK. At present, however, only 9% of the world's market pulp supply is FSC-certified. That number is expected to grow to 28% over the next 10 years, with pulp suppliers in Latin America contributing to most of that increase.

Based on that projection, it will not be possible for K-C to rely exclusively on FSC-certified fibre; however, we believe there are opportunities to increase our purchases. In fact, we have already increased the use of FSC-certified fibre in our KLEENEX® and ANDREX® brands in the UK.

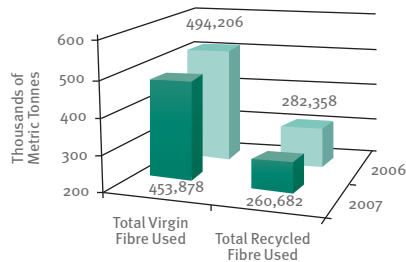
### Kimberly-Clark Europe is delivering a leading and responsible approach to fibre procurement and usage

**We source a wide variety of virgin and recycled fibres to manufacture our tissue products.** In 2007, Kimberly-Clark's European tissue products contained, on average, 37% recycled fibre, European consumer tissue products contained, on average, 15% recycled fibre, and our away from home products (which serve markets like hotels, restaurants and businesses) contained, on average, 86% recycled fibre. For more information on the environmental performance of virgin and recycled fibre, please see our [Tissue Life Cycle Analysis](#).

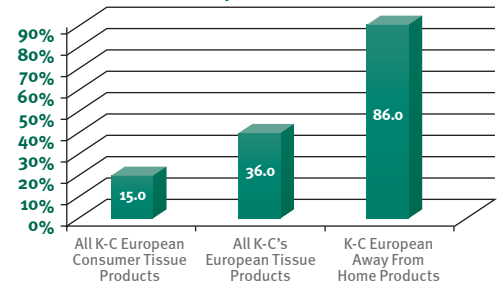




### European Tissue Fibre Totals



### 2007 Recycled Fibre Content



## Environmental Performance at our European Manufacturing Facilities

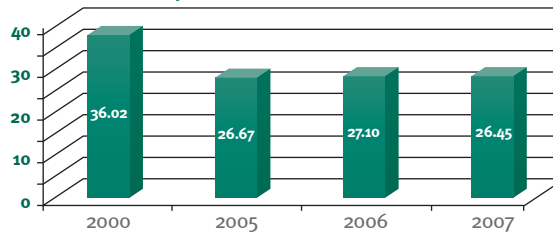
In 2006, we set the latest in a series of five-year performance improvement goals, which we call Vision 2010. This includes objectives in the areas of water consumption and treatment, energy efficiency, carbon emissions, waste reduction, management systems and environmental product design. [For details of our performance worldwide, please see our 2007 Sustainability Report.](#)

Please see summary statistics on our European tissue environmental performance below.

#### Water Reduction:

By year-end 2007, 71% of Kimberly-Clark Europe's tissue facilities achieved our new goal of 25 cubic metres (m<sup>3</sup>) of water used per metric ton of production. On average, our European facilities used roughly 26.45 m<sup>3</sup> of water per metric ton of production. Our total water usage in 2007 was approximately 17.7 million m<sup>3</sup>, down 0.8 million m<sup>3</sup> from 2006.

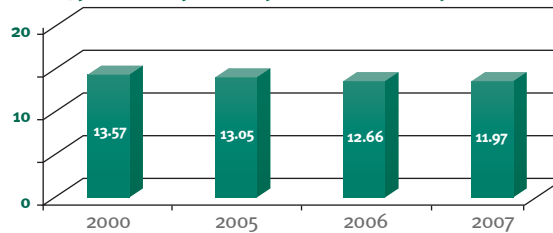
#### Fresh Water Use per Metric Ton of Tissue Production (m<sup>3</sup>)



#### Energy Efficiency:

Our energy use, measured in mBtu per metric ton of production was 11.97 for 2007, a decrease from 12.66 in 2006 and 13.57 in 2000.

#### Energy Efficiency (mBtu per metric ton of production)



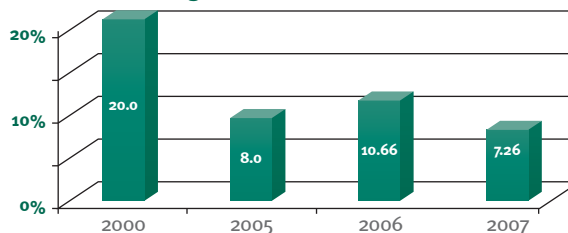
#### Carbon:

In 2007 our carbon dioxide equivalent (CO<sub>2</sub>e) emissions from manufacturing facilities totalled 867,858 tonnes, a slight decrease on 870,563 tonnes in 2006.

#### Waste Reduction:

In 2007, only 7.26% of non-hazardous production waste was landfilled (363,889 metric tons). Eleven out of 23 facilities are landfill-free and a further nine send less than 25% of their manufacturing waste to landfill. We continue to work towards zero waste sent to landfill.

#### Percentage of Production Waste Landfilled



## Kimberly-Clark's Sustainability Leadership

For the fourth straight year, Kimberly-Clark ranked No. 1 among personal products companies in the Dow Jones Sustainability World Indexes. Only about 10 percent of the 2,500 largest companies worldwide qualify for inclusion in the Indexes, which identify the leading sustainability-driven companies in their sectors.

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