



Kimberly-Clark

Supporting Sustainable Fiber Practices

Kimberly-Clark Has a Proud History of Corporate Social Responsibility and Sustainability Leadership

K-C has long supported sustainable forestry and fiber procurement practices. Our corporate policies emphasize sustainability and sound environmental practices as cornerstones of doing business, and we have one of the most progressive fiber procurement policies in the tissue industry. We are proud of our record on corporate social responsibility and sustainability, of which our global forestry and fiber procurement policies are an integral part.

For the third straight year, Kimberly-Clark ranked No. 1 among personal products companies in the Dow Jones Sustainability World Indexes. Only about 10 percent of the 2,500 largest companies worldwide qualify for inclusion in the Indexes, which identify the leading sustainability-driven companies in their sectors. We earned the highest scores in our category for a number of criteria, including environmental performance, product information, risk and crisis management, customer relationships, standards for suppliers and corporate citizen/philanthropy.

K-C is a proud member of the World Business Council for Sustainable Development and its Sustainable Forest Products Industry Working Group. More information regarding K-C's economic, environmental and societal performance may be found in our Corporate Sustainability Report, located at www.kimberly-clark.com/aboutus/sustainability.aspx.

Kimberly-Clark Sets a High Standard for Environmentally Responsible Fiber Sourcing

Kimberly-Clark does not own or manage any forest lands but instead sources and purchases its fiber on a global basis from suppliers all over the world. Our Corporate Fiber Procurement policy is one of the most progressive policies of its kind. We will not knowingly use fiber from forest areas requiring protection, including primary tropical rainforests and high conservation value forests. The latter would include certain areas of Canada's Boreal Forest.

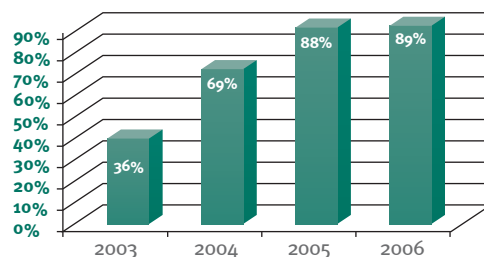
It's important to note that less than 11 percent of Kimberly-Clark's total global fiber use is sourced from the Canadian Boreal Forest. The small percentage of Boreal fiber we use is harvested responsibly and promptly reforested, and is not sourced from old growth areas that have been identified as forest areas requiring protection.

K-C is Committed to Using Certified Suppliers and Encourages its Suppliers to Practice High Standards of Sustainability

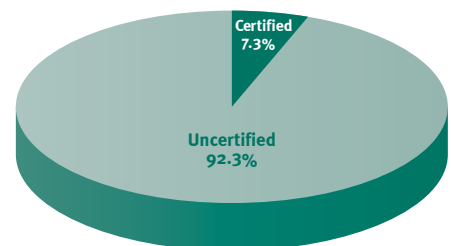
K-C was the first major tissue company to establish an objective of only using virgin wood pulp from suppliers that had certified their forestlands or wood fiber procurement activities to an internationally recognized standard. Our long-term goal is to purchase 100 percent of wood fiber from certified suppliers.

At the end of 2006, 89 percent of the virgin fiber and wood pulp K-C purchased was sourced from certified suppliers. This marks the fourth consecutive year that K-C has increased the use of certified fiber on a global basis. **To put K-C's goal into perspective, only 7.3 percent of the world's forests are currently certified, meaning the company has made significant progress in restricting its purchases to this small percentage of the world's forests.**

Percentage Certified Fiber Purchased



World's Certified Forests



Source: The Food and Agriculture organization of the United Nations; PEFC; Canadian Sustainable Forestry Certification Coalition; Confederation of the European Paper Industry

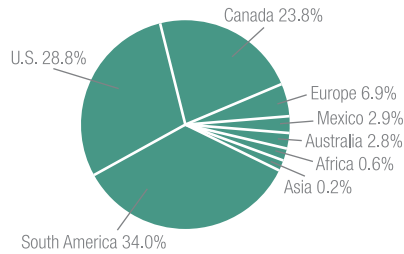


We are working with our suppliers to encourage them to share our vision for a sustainable future. K-C encourages its wood fiber suppliers to seek independent certification of their forest lands from one of five internationally recognized forest certification systems. These include:

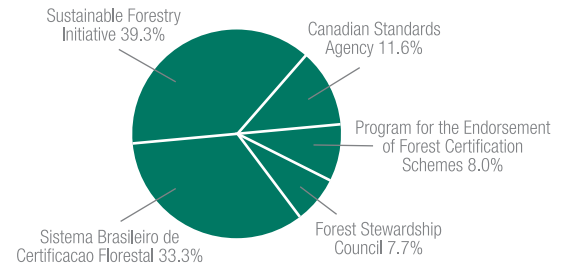
- Forest Stewardship Council (FSC)
- Sustainable Forest Initiative (SFI)
- Canadian Standards Association’s National Sustainable Forest Management Standards (CSA)
- Sistema Brasileiro de Certificacao Florestal (CERFLOR) in Brazil
- Program for the Endorsement of Forest Certification Schemes (PEFC)

K-C tracks and reports annually the amount of wood fiber it purchases from suppliers certified under each of these systems.

Geographic location of virgin fiber purchases in 2006



Breakdown of purchased certified fiber by certification scheme in 2006



Kimberly-Clark Gives Preference to Wood Fiber Certified Under FSC Standards Where it is Available and Meets Product Performance Requirements and Competitive Market Conditions

It is our goal to direct more FSC-certified fiber into our consumer brands, as FSC is the certification system preferred by many retailers and consumers, particularly in Europe. At present, however, only 9 percent of the world’s market pulp supply is FSC-certified. That number is expected to grow to 28 percent over the next 10 years, with pulp suppliers in Latin America contributing to most of that increase. Based on that projection, we believe there are opportunities to increase K-C’s purchases of FSC-certified fiber as part of our commitment to operating in a responsible manner. In fact, in the U.K., Kleenex brand tissues are now FSC-accredited and our Andrex brand will be FSC-accredited in the first half of 2008.

K-C’s Use of Virgin and Recycled Fiber is in Line with Industry Practices

We source a wide variety of virgin and recycled fibers to manufacture our tissue products and produce a full line of away-from-home products that meet the requirements of the U.S. Environmental Protection Agency’s Paper Products Recovered Materials Advisory Notice. For consumer products, we recently expanded our trial of Kleenex Naturals brand facial tissue and Scott Naturals brand bathroom tissue and paper towels in the U.S. These innovative products contain 20 to 80 percent high-quality, post-consumer recycled fiber.

All of the leading premium consumer tissue brands in North America primarily contain virgin fiber. The main reason is consumer preference for certain product attributes, like strength and softness, which decline as the amount of recycled fiber increases. It’s normal for away-from-home tissue products, which serve such markets as hotels, restaurants and businesses to contain a higher recycled content. Leading manufacturers, including K-C, use an average of 40 to 60 percent recycled fiber content in these products.

In summary, Kimberly-Clark is taking a leading and responsible approach to fiber procurement and usage around the world.