

OUR STRATEGY

# SUSTAINABILITY 2022

## INNOVATION

We work together to foster innovative ideas and pursue long-term change.

## VALUE

We strive to create social, environmental and financial value.

## COMMITMENT

Our priorities and goals are informed by who we serve, what we do and how we do it.

OUR PRIORITIES



SOCIAL IMPACT



FORESTS & FIBER



WASTE & RECYCLING



ENERGY & CLIMATE



SUPPLY CHAIN

OUR 2022 GOALS

IMPROVE THE WELL-BEING OF  
**25M**  
PEOPLE IN NEED

INNOVATE OUR TISSUE PRODUCTS TO REDUCE THEIR NATURAL FOREST FOOTPRINT BY  
**50%**  
BY 2025

EXTEND OUR  
**ZERO**  
WASTE MINDSET

**20%**  
REDUCTION IN GREENHOUSE GASSES

UPHOLD OUR COMMITMENT TO HUMAN RIGHTS, WORKER SAFETY, ANTI-CORRUPTION, AND ENVIRONMENTAL PROTECTION

OUR VISION

TO LEAD THE WORLD IN ESSENTIALS FOR A BETTER LIFE